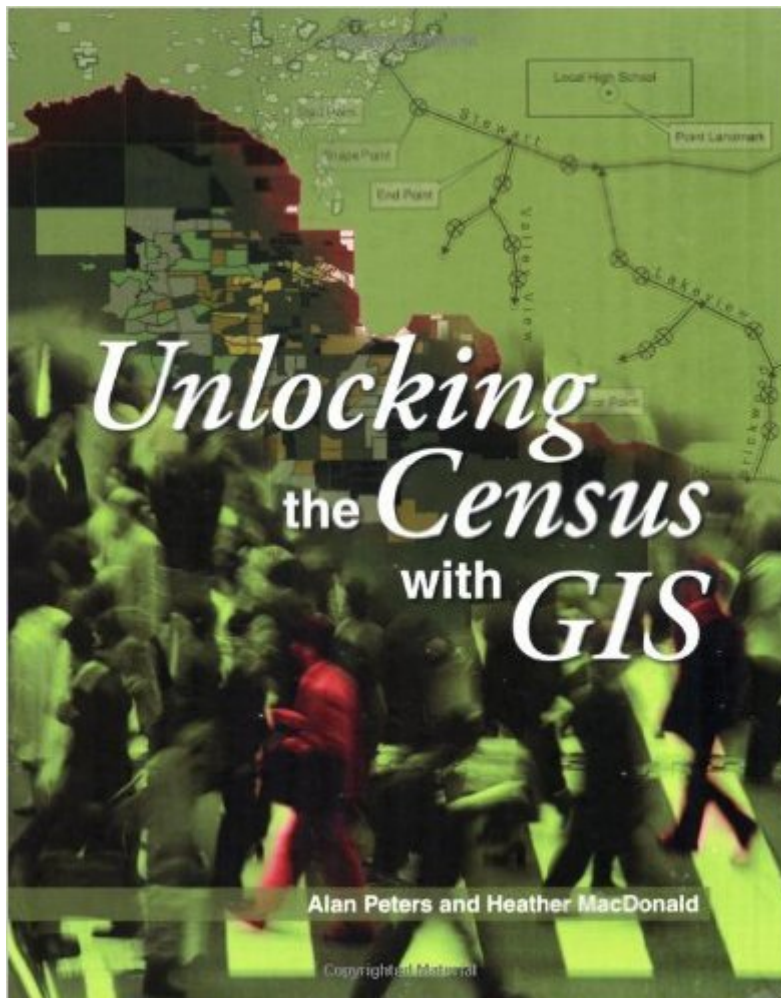


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# Unlocking The Census With GIS



## Synopsis

Seeking to demystify the census and explaining the potential of GIS for understanding people, places, and local economies, this guide explains how geographic information systems (GIS) can significantly ease data management, allowing for new ways to analyze and present relationships among variables.

## Book Information

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## Customer Reviews

The U.S. Census provides many complex pieces of data about millions of diverse people, and urban planners, demographers and researchers depend on the data but often face insurmountable problems sifting it for relevant information. Enter *Unlocking The Census With GIS*, a description of how geographic information systems can be used by both novices and experienced users to analyze and maintain integrity of census data and related information. The spatial format particularly lends to creating economic and data indicators: chapters provide an in-depth tutorial on using American FactFinder, on using databases to link census data, and on translating such data to analytical maps, tables and charts.

A useful books for demographers who desire to understand how GIS can be applied to census data. A suitable student reference since it combines demographic know-how with GIS technology in an attempt to give the user exposure to both worlds.

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